

FISCAL NOTE

November 4, 2021

Bill No:	HB 1420	Printer's No:	1527	Sponsor:	Thomas (R)
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COST / (SAVINGS)

Fund (s)	2021-22	2022-23
General Fund	\$1.5 million	\$1.5 million

SUMMARY: This bill requires the Department of Human Services (DHS) to establish a public awareness campaign.

ANALYSIS: HB 1420 requires DHS to establish and develop a public awareness campaign concerning the programs and services available for first responders, health care workers, other frontline workers and their families experiencing mental health issues related to the COVID-19 pandemic.

The campaign shall provide information on the link between mental health issues and the COVID-19 pandemic, resources, telephone hotlines, and anxiety-reducing strategies. DHS shall provide for signs, billboards, placards, posters and displays, in English and Spanish.

FISCAL IMPACT: HB 1420 has a fiscal impact of \$1.5 million in FY 2020-21 and \$1.5 million in FY 2021-22 for DHS to conduct the required campaign under General Government Operations.

	FY 2020-21	FY 2021-22
TV Advertising	\$1 million	\$1 million
Non-TV advertising/public awareness	\$0.5 million	\$0.5 million
Total	\$1.5 million	\$1.5 million